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Atlantic Path
PO Box 1556
Gloucester MA 01931

The following review appeared in the March 2004 issue of CHOICE:

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Lepionka, Mary Ellen. **Writing and developing your college textbook.** Atlantic Path, P.O. Box 1556, Gloucester, MA 01931-1556, 2003. 230p bibl index ISBN 0-9728164-0-2 pbk, $24.00

Lepionka examines the steps that need to be taken to publish a textbook. Assuming that her readers are experts in their fields but novices in the field of publishing, she reviews the publishing process and takes them step by step through the process of writing and publishing a textbook, including how to get a manuscript accepted by a publisher. Chapters treat a variety of topics, e.g., copyright permission, chapter assignment, pedagogy and text development, revising, image selection, and schedule management. Lepionka includes a detailed glossary of publishing terms and a bibliography listing books, Web sites, and periodicals useful in writing and publishing textbooks. Although at points the writing is technical (and needs to be), the book is well laid out and easy to follow. A useful acquisition for libraries that currently own *Publishing in Rhetoric and Composition*, ed. by Gary A. Olson and Todd W. Taylor (1997), also a good overview of textbook development, although more limited in scope. **Summing Up**: Optional. Faculty; professionals. -- *M. Lorenzen, Central Michigan University*