



SOCIETY OF ACADEMIC AUTHORS

[NEWS ARCHIVE: EARLY APRIL 2003](#)

Text editor offers how-to authoring volume

GLOUCESTER, Massachusetts, April 30, 2003 -- Veteran college textbook development editor Mary Ellen Lepionka, recently retired from Allyn & Bacon, wrote a how-to book drawing on her 20 years in the business. Lepionka has self-published *Writing and Developing Your College Textbook* through her own house, Atlantic Path. As a development editor, Lepionka worked with authors and editors on more than 70 titles, including 22 first editions, for D. C. Heath; Ginn; Merrill; Prentice-Hall; Pitman; Little, Brown; Holt, Rinehart, & Winston; Addison Wesley; and Houghton Mifflin. She was with Allyn & Bacon 12 years. Her books have spanned U.S. and world history, English composition and literature, business management and international business, political science, education and special education, educational psychology and social psychology, human development, sociology and social problems, anthropology and archaeology, communication and public speaking, and criminology and criminal justice. She holds a master's degree in anthropology. She has taught at Boston University, Northeastern University, and other colleges.

Contact: [Atlantic Path](#)



LEPIONKA